

April 11, 2011

To whom it may concern:

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Notice of Employment Support for the Great Eastern Japan Earthquake Victims

Asahi Holdings would like to express our heartfelt sympathy to the victims who suffer from the Great Eastern Japan Earthquake.

Asahi Holdings Group has decided to set a special hiring quota and will employ about 10 as permanent staff. The quota is for this year's new graduates who were withdrawn job offers or who have difficulty in getting employed in the afflicted area, i.e. Iwate, Miyagi, Fukushima and Ibaraki.

We suffered from the Great Hanshin-Awaji Earthquake in 1995, so we will conduct this employment support as our humble contributions that we could make to assist the area.

The application period is from April 11th to 28th, 2011. Our company information session and job interviews for screening are scheduled to be held in the cities such as Fukushima, Sendai and Morioka in early May, 2011, from May 2nd to 16th.

The applicants may bring their application forms on the day, any formal dress code is not necessary and we will pay a fixed sum of travel expenses. Successful applicants generally start between June 1st and 30th, 2011. We shall pay transportation and transfer expenses, as well as company housing for the first year.

Details shall be announced in our recruiting website, advertisements in job placement offices in the recruiting regions, or local newspapers, i.e. Iwate Nippo, Fukushima Minpo, The Kahoku Shimpo and The Ibaraki-Shimbun.

(Our recruiting website: <http://www.asahiholdings.com/recruit/recruitment/fresh/index.html>)

Asahi Holdings and all our subsidiaries sincerely pray for the earliest possible restoration as well as the safety of the victims.