



March 14, 2011

To whom it may concern;

Company name: Asahi Holdings, Inc.
Representative: Mitsuharu Terayama, CEO & COO
(Code No.: 5857, First section of the Tokyo Stock Exchange)
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Notice Regarding Impact of the Tohoku-Pacific Earthquake

The impacts of the earthquake occurred on March 11 on Asahi Holdings Group's business activities are as follows:

1. Situation of Damage

The company has confirmed all employees safe.

One of our sales sites in Tohoku region, the Sendai Sales Office of Asahi Pretec, suffered damages in the wall such as cracks. In addition, some portions of production and sales sites in Kanto region have been damaged. However, the company has identified the impacts minimal.

2. Future Outlook

The impacts of electricity rationing and paralyzed traffic on operations of our customers and business partners have remained unclear but the company has identified the influence on our operating performance minimal at this point.