

To whom it may concern;

Company name: Asahi Holdings, Inc.

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Notification of Release of the Medium-Term Management Plan

Asahi Holdings, Inc. has hereby decided to make its announcement of the 6th Medium-Term Management Plan (FY2012 through FY2014) in May 2012 at the same time of the FY2012 financial earnings announcement, which was supposed to be released in March 2012, formulating the plan on the basis of the recent global economic trend, business conditions and metal price market fluctuation.