February 1, 2013

To whom it may concern:

Company Name: Asahi Holdings, Inc. Representative: Mitsuharu Terayama, CEO (Code No. 5857, First Section of the Tokyo Stock Exchange) Please contact: Tomoya Higashiura, Director (Phone: +81-3-6270-1833)

Notification of Establishment of Representative Office in Vietnam

We hereby announce that Asahi Pretec Corp. (hereinafter referred to as "the Company"), our consolidated subsidiary, has establish its representative office in Vietnam.

1. Summary of Representative Office

(1) Name	THE REPRESENTATIVE OFFICE OF ASAHI PRETEC CORP. IN HO CHI MINH CITY
(2) Location	Ho Chi Minh City, Vietnam
(3) Purpose	Market research and enforcement of local support for the Precious Metal Recycling Business
(4) Operation	To be started from March 2013

2. Impact on the Company's Consolidated Results

The impact on the Company's consolidated results for the March 2013 term will be none.