



May 10, 2013

To whom it may concern:

Company Name: Asahi Holdings, Inc.  
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### Notification of Revision of the 6th Mid-Term Business Plan

Asahi Holdings, Inc (“the Company”) notifies that it has revised the consolidated performance goal in the last fiscal year of the 6th mid-term business plan (April 2012 through March 2015), announced May 11, 2012 as follows:

Our group companies have outlined “Expanding business in Asian markets”, “Broadening our business domains through M&A”, and “Streamlining Group management” as strategic focuses in the 6th Mid-Term Business Plan. In line with those goals, we make an effort to develop growth strategy for expansion of domestic and overseas businesses, to enhance group-wide operational productivity, and to increase profitability. As part of these strategies we established a wholly-owned subsidiary and a joint venture with a local leading company in Taiwan. We also set up a representative office in Ho Chi Minh, Vietnam to further develop and better service our customer base in Asia. In addition, not only for developing the existing businesses but for broadening our business domain, INTER CENTRAL, INC. became a wholly owned subsidiary of our company through M&A,

Against backdrop of the domestic manufacturing industry in the field of FPD (flat panel display) and electronics, our domestic market environment during the first fiscal year was in more severe situation than expected. Regarding the domestic production activity, we assume no optimism is warranted, though there is anticipation for signs of economic recovery. Considering these factors, though we will continue to make an effort to improve our profitability, we revise the consolidated performance goal in the last fiscal year as follows:

#### 1. Consolidated Performance Goal

	FY2014 (announced May 11, 2012)	FY2014 (Revision)
Net Sales	JPY130billion	JPY100billion
Operating Income	JPY11.5billion	JPY9.5billion
Operating Income Ratio	8.8%	9.5%

Dividend per share will be determined considering both mid and long-term dividend payout ratio and stable shareholder return.