

March 25, 2015

To whom it may concern:

Company Name: Asahi Holdings, Inc.
Representative: Mitsuharu Terayama, President & CEO
(Code: 5857, First Section of the Tokyo Stock Exchange)
Contact: Keitaro Shigemasa, Director
(Phone: 03-6270-1833)

Overview of the Seventh Medium-Term Management Plan

The company has formulated its Seventh Medium-Term Management Plan (April 2015 through March 2018) that begins in FY 2015, and the Board of Directors Meeting held today passed a resolution thereto, and notice thereof is hereby given as follows.

Details

1. Slogan of the Seventh Medium-Term Management Plan

Pursuing growth and efficiency: achieving 50% profit growth and minimum 13% ROE for FY 2017

2. Consolidated performance goals

	FY2015 (ending March 2016)	FY2016 (ending March 2017)	FY 2017 (ending March 2018)
Sales	¥125billion	¥150billion	¥170billion
Operating profit	¥11billion	¥14billion	¥16billion
Operating profit ratio	8.8%	9.3%	9.4%
ROE	13.0%	14.8%	15.4%

- The company plans to voluntarily apply International Financial Reporting Standards (IFRS) starting in FY 2016.
- The above figures do not include future M&A activity.

3. Basic direction

- ① Accelerated growth via new business areas
- ② Enhancement of the profitability of core business
- ③ Promotion of global management

4. Summary of key measures

- ① Operating profit in the final fiscal year (FY 2017) is to be grown by 50% compared to FY 2014.
- ② "Minimum 13% ROE for FY 2017" is to be achieved through selection and concentration of management resources along with increased operating efficiency.
- ③ Total investment of 15 billion yen (excluding M&A) during the three years funded by cash flow during the period.
- ④ During each fiscal year, 30–35% of current net profit shall be allotted for return to shareholders.
- ⑤ Starting June 2015, a transition to the company with a committee governance structure including at least three Outside Directors shall be made, strengthening corporate governance.
- ⑥ Voluntary application of International Financial Reporting Standards (IFRS) shall begin in FY 2016.
- ⑦ The business continuity systems of every Group company shall be reexamined, and risk management shall be strengthened.
- ⑧ Precious metals business segment: As it is the Group's core business, the competitiveness of each Japanese domestic business shall be enhanced. Along with working to expand the business base in North America, we shall work on expansion of new fields in Asian markets. Along with raising awareness of the "Asahi Refining" brand, we shall expand processing volumes of recycling raw materials in the global market.
- ⑨ Environmental preservation business segment: As it is a stable growth business of the Group, profitability shall be emphasized, and active capital expenditure shall be performed. M&A of companies that can contribute to growth will continue.
- ⑩ Life and health business segment: Through new business development, the opening of new sales channels, and the building of a unique business model, it shall be set on the path of business growth as the Group's third business pillar.

[Explanatory note to these materials]

Statements regarding future performance targets in this document are based on information held by Asahi Holdings at this time and on certain assumptions judged reasonable; various uncertainties are inherent. Due to various factors, actual performance may differ from what is found in this document.